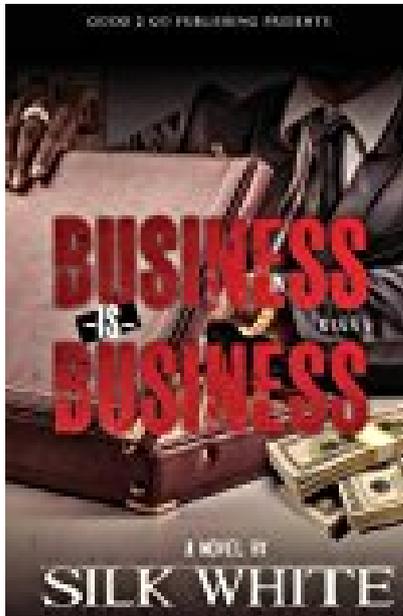


Business is Business



BOOK DETAILS

- Author : Silk White
- Pages : 216 Pages
- Publisher : good2go publishing
- Language : English
- ISBN : 0990869474

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BOOK SYNOPSIS

Balancing the benefits and burdens of a family-owned business Working with family complicates the already daunting task of owning a business, and it's tough not to take work problems home with you. The best approach is to realize that family is family . . . and business is business. *Business is Business: Reality Checks for Family-Owned Companies* is a common-sense manual for survival that dispels myths such as the power of teamwork and gender or birth-order differences in ability. Engagingly written, with no-nonsense tips and real-life examples, this defiant treatise will guide you to

- Harness your employees'—and your own—inherent strengths
- Trust your instincts and the people you work with
- Balance lifelong relationships with fair treatment of nonfamily employees

Authors Kathy Kolbe and Amy Bruske hone decades of experience helping family businesses thrive—and running their own for more than 30 years—into practical, actionable advice for how to hire family members, how to work with them, and how—when necessary—to fire them. The solutions are not always easy, but understanding the frequent pitfalls of working with family is an investment that could pay back over generations. *Business is Business* will show you how to find joy while developing a sustainable family-owned company.

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